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DALLAS / FORT WORTH
AMERICAN MARKETING ASSOCIATION

Professional Development Special Interest Group

Luncheon Discussion & Presentation – The 3 Ps of Career Branding: Passion, Principle & Profit

Speaker: Gail Davis, Founder and President, Gail Davis and Associates.

At this event, Gail reflects on several rewarding career experiences and helps attendees find the inner passion that drives personal and professional success. She also covers strategies for setting principles around quality, leadership, and performance and how to get a return from making these strategic career decisions.

The 3 Ps of Career Branding: Passion, Principle and Profit

- Passion: Finding your inner passion that will drive personal and professional success.
- Principle: Setting principles for quality, leadership and performance
- Profit: Getting a financial return on your career decisions.

Tuesday, April 28, 2009, 11:30 AM - 1:00 PM
The Tower - Conference Center,
909 Lake Carolyn Parkway, Irving TX
Preregistration: \$15.00 for Members, \$20.00 Non-Members
Cash/checks only at the door: \$25.00 for Members, \$30.00 Non-Members
Lunch Provided

To RSVP, please visit <http://www.dfwama.com>, under the Events link.



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